

Michigan JPD
c/o Ken Browde
Abacus Rehabilitation Group LLC
5859 W. Saginaw Hwy., PMB 180
Lansing, MI 48917

Michigan JPD in Conjunction with MiARP & MRCEA present:



Denise's Top 12 Employment Tools: The Art of Creating Opportunity, Part II!

About Denise Bissonnette

After completing her Master's Degree in Multicultural Education at the University of San Francisco, Denise began to work in ESL programs. Her early literacy work with political refugees drew her to the difficulties that they faced in trying to establish themselves in the American workplace. In response, she made a career change and became a Job Developer – working with employers to secure jobs for people from groups that were not traditionally part of the workforce.

Denise's job search curriculum, *Pathways*, became a cornerstone for the placement services of many social service agencies and educational systems. Her book *Beyond Traditional Job Development* stands as the definitive text for job development professionals throughout the continent.

Denise is especially passionate about her work as it applies to individuals with “employment barriers” and for those who work on their behalf. From people with disabilities to migrant workers, from women re-entering the workforce to dislocated workers, from individuals leaving public assistance to new immigrants...Denise's work is about the potential that lies within each of us, our own originality and unique gifts – and how to develop livelihoods that embrace and affirm them. She ardently affirms an economy and workplaces that are inclusive of all – and that proactively give every individual their opportunity to “shine.”

Educators, parents, job developers, career counselors, human resources professionals, managers and supervisors... wherever “work” is a concern, Denise has a compelling and inspiring message to offer.

CONFERENCE DETAILS:

Date: April 11, 2007

Location: Sheraton Hotel, Lansing

Time: 9:00 a.m.- 4:00 p.m.

Registration: 8:00 a.m.- 9:00a.m.

Morning Session: 9 a.m.- 11:45 a.m.

Lunch/Exhibitor Presentations: 12:00 p.m.- 1:00 p.m.

Afternoon Session: 1:00 p.m. - 4:00 p.m.

Credits:

Continuing Education credits for CRC, CDMS, & CCM will be available for this training.

Lunch:

A lunch buffet is included in the registration with soup, salad, and sandwiches available (accommodations available upon request.)

Lodging:

Special lodging rates of \$89 per night are available until March 13, 2007. Contact the Sheraton for reservations at 800-325-3535.

Directions: www.sheratonlansing.com

**Michigan JPD
2007 Spring Conference
Featuring Denise Bissonnette**

Denise Bissonnette is one of North America's most sought-after trainers and speakers on career development, job development, workforce development, and "true livelihood."

Known for her innovative hands-on techniques and creative approaches, Denise creates an open, dynamic and enjoyable learning environment. She inspires her audiences with visions of new possibilities, motivates them to commit to new strategies, and empowers them with practical tools for their journeys.

Overview

This is the exciting sequel to Denise's popular "Top Twelve Employment Tools." Drawn from her celebrated curriculum, "Cultivating True Livelihood," Denise has been sharing fun, effective and easy tools to use in a variety of vocational contexts and with myriad target populations, including job seekers with multiple barriers to employment. For those enjoying the results of utilizing Denise's "Top Twelve," do not miss the opportunity to augment your job club sessions, job search workshops, and one-on-one employment counseling with these proven activities and exercises. You need not have gone through the first seminar in this sequence in order to benefit from Denise's valuable insights!

⇒ Denise's books and CD's will be available for purchase at the conference! (Bring Cash or Check)

A Summary of the Tools You Will Learn to Utilize:

- **Life Values Assessment and What Matters Most** - Two versions of basic life values assessment, one for adults and one for youth.
- **The Masquerade** - A self-esteem raising activity designed to honor the many roles a job seeker plays.
- **Beyond Barriers and Overcoming Roadblocks** - A must for use with individuals with multiple barriers to employment.
- **Work Needs and Desires** - The job seeker must name their "bottom line" in terms of wages, benefits, hours, etc.
- **Hopes and Aspirations** - A terrific goal-setting tool.
- **Beyond Openings to Opportunities** - Step-by-step instructions for job seekers to write their own employment proposals!
- **The Scavenger Hunt** - Uncovering essential information about businesses in the local job market.
- **Networking** - A great approach to identifying and contacting the people within one's personal network.
- **You Be the Judge** - The art of asking good questions. This activity includes a wide sampling of questions an applicant should (and shouldn't) ask in an interview.

Michigan JPD, in conjunction with MiARP & MRCEA, is pleased to have the opportunity to offer this special training seminar.

Who Should Attend: Rehabilitation Counselors, Job Developers, Teachers, Transition Coordinators, Placement Specialists, and anyone assisting others in obtaining employment.

To find out more about the sponsoring organizations, please refer to the contact information below:

JPD – Michigan Job Placement and Development offers placement personnel working within the rehabilitation industry resources to work toward and achieve the highest standards of excellence in practice and services to the disability community.
www.mi-jpd.com

MiARP – Michigan Association of Rehabilitation Professionals serves a diverse membership of vocational case managers and registered nurses who practice in the fields of workers' compensation, auto no fault, and Americans with Disabilities Act consulting. MiARP supports professional growth, fosters rehabilitation research, and strives to shape public policy.
www.miarp.org

MRCEA: Michigan Rehabilitation Counselors and Educators Association advances rehabilitation counseling as a profession and dedicates itself to the pursuit of self-fulfillment of all persons with disabilities. Contact Jan Skinner at skinnerj@michigan.gov, or Ph: 734-524-2419.

Registration Form:

- Registration is limited to 150
- This form is also available on www.mi-jpd.com

☐ MRA, MRCEA, MiARP, JPD: \$125
☐ Non-Member : \$150
☐ Student: \$75
☐ Late Registration after March 31, 2007 \$175

Total_____

Name(s): _____
Address: _____

Phone: _____

Method of Payment

- ☐ Check made payable to Michigan JPD
☐ State of MI MAIN System (vendor ID# 2382229873; mail code 015)
☐ Visa/Mastercard: To pay by credit card, go to www.MiARP.org

Please describe any accommodation requests below:

Please mail registration and payment to
Michigan JPD
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